



Fall 2018 Conference  
Preliminary Program

\*\*\* Subject to Change \*\*\*

**Tennessee Courts: The How and Why.** Rex Barton, Police Consultant, MTAS  
Circuit Court, Criminal Court, General Sessions Court or City Court? And what about Chancery Court? What kinds of cases are heard in the different courts, and why? What is probable cause, and why is that important? This session will be an overview of the judicial system in Tennessee, explain the jurisdiction of the various courts and why that's important to you.

CMFO – Finance. 1.0 Hours

**How to Overcome Hurdles for Economic Development.** Panel

With ad valorem taxes and sales taxes being the major sources of city revenue, it is incumbent on cities to grow their local economies. In this session, the key components to jump start effective economic development will be shared including funding sources (leverage and timing), consensus building, project leadership, maintaining momentum throughout project duration, and documenting impacts for future opportunities. The session offers attendees sources of information with the opportunity to hear case studies from the panel with experiences that changed communities.

CMFO – Other. 1.0 Hours

**Bond Issuance 101.** Panel

Capital outlay notes, fixed vs. variable, balloon debt, continuing disclosure, Form CT-0253; do you really know what's involved to issue and then satisfy post-issuance requirements for municipal debt in Tennessee? Our expert panel of MSRB-Registered municipal advisory firms will refresh your knowledge - or add to it - on this financially important, sometimes politically sensitive, and always complex topic, with time to answer your specific questions.

CMFO – Finance. 1.5 Hours

**Outcome Based Budgeting: The Baltimore Story.** Andrew Kleine

Outcome budgeting is a growing trend among cities and focuses on creating measurable goals and outcomes for city governments. Ultimately, achieving those outcomes will help cities run more smoothly, save money and be more accountable to the public. Former Baltimore budget director Andrew Kleine will share his story of Baltimore's radical departure from traditional budgeting to outcome based budgeting - resulting in better schools, safer streets, and stronger neighborhoods - during one of the most tumultuous decades in the city's history.

CMFO – Finance. 1.0 Hour

**The Business Case for Diversity in the Workplace.** Ron Harris, Vice President of Diversity and Inclusion for Blue Cross/Blue Shield of Tennessee, will address issues impacting the workplace including generational diversity, disability awareness, stereotypes, effective cross-cultural communication, religion in the workplace, and the business case for diversity.

CMFO – Other. 1.0 Hours

**Manager’s Success Academy – Membership Focus Groups**

This session is a follow-up from the spring conference where many members joined together to discuss the need for a program to provide managers and aspiring managers with a “street skillset” to better position them for success in the job and prepare for the rigors and stresses of the profession. The foundational and guiding principle for the session and focus group discussions is to help managers know what *to do*, what to be *aware of*, what to *watch for*, and what *to implement* to enhance their professional success. Ted Rogers, Victor Lay, Jim Thomas, and Honna Rogers will facilitate discussions as input is sought from the membership in the fundamentals and design of this new initiative.

CMFO – Other. 1.0 Hour

**Mission Driven Leadership.** Michael Fann and George Dalton, The Pool

The most often overlooked step in establishing organizational leadership is the first one: establishing a clearly defined mission toward which the group may strive. The late author Stephen Covey outlined two essential principles of effectiveness: getting first things first and beginning with the end in mind. The failure to get your thinking “right” and clearly defining what you’re trying to accomplish continues to be a foundational ‘failure disease’ for organizations. Further, are you attempting to lead your team as a positional leader or an influential leader? This session highlights the relationship between the organization's mission and the passion the staff will have toward group accomplishment. This relationship impacts motivation/de-motivation, productivity, morale, incentive/disincentive, and many other elements which impacts the organization’s long-term success. Finally, this session will examine critical elements such as hiring and retention, identifying mentors and counsellors, and investing in your people.

CMFO – Other. 2.0 Hour

**High Tech – High Impact Solutions – Panel**

Are you in need of technology solutions for your city or town to improve your day-to-day operations and productivity? Are low cost solutions of interest to you? Come learn of technology solutions that has been successfully deployed in Brentwood, Sevierville, and Kingsport to get the job done.

CMFO – Other. 1.0 Hour

**The Bat Cave is Open Again!**

The sequel to “*Holy #@!&%# Batman! How do we handle that?*”, this after-hours session will be an open forum facilitated by President Ted Rogers. The rules for this session are to listen, learn, share, and grow with the overall objective of members helping members with issues - perhaps sensitive – that are being faced in our respective cities. Confidentiality is required as we help each other become more prepared, more enlightened, and more supported in the most challenging of industries – municipal government. As a forum like this is often the only way that members have to bounce things off each other, share information, and adjust the armor to effectively lead and manage our organizations, we hope you’ll join us. See you in the Cave!

CMFO – Other. 1.5 Hours

**What Can We Do Now? Regulating Short-Term Rentals and Small Cell Deployment After Passage of Public Chapters 972 and 819.** Elisha Hodge, Legal Consultant, MTAS

Are you experiencing two of the most recent vexing issues that make managing even harder - bachelors and bachelorette parties in quiet residential neighborhoods and small cell antennae demands to be placed anywhere and everywhere? This session will look at the various versions of the legislation that was considered in the past legislative session and subsequently enacted into law and include recommendations on how cities can regulate both short-term rentals and small cell deployment within the frame work of Public Chapters 972 and 819.

CMFO – Other. 1.5 Hours

**Update on the Tennessee General Assembly** –Chad Jenkins, Deputy Director, Tennessee Municipal League

Chad Jenkins will overview the status of important legislation affecting Tennessee cities and towns and what attendees need to do to influence important decisions under consideration.

CMFO – Finance. 1.0 Hours